

Algoma Power Inc.
Make Your Voice Count Contest Official Rules and Regulations

By entering this Contest, entrants agree to abide by these Rules and Regulations and will be deemed to have received, understood and accepted these Rules and Regulations by participating in the Contest.

Algoma Power Inc. ("API") Make Your Voice Count Contest ("the Contest") will run until 11:59 p.m. on January 31, 2019 ("the Contest Period").

Prizes

There are seven (7) prizes per account available to be won:

- For every survey (one through six) completed per authorized account holder, a \$10. (Dollar) credit will be applied to the account up to the maximum of \$60. (Dollar)
- For every survey number seven completed per authorized account holder, the entrant will be entered into a draw for an energy star appliance worth up to \$1,500 (including all applicable taxes and fees).

Entry

No purchase is necessary, but your survey must be completed online via [contest link] to receive a \$10/survey credit or a chance to win an energy star appliance. The maximum number of entrants will be limited to no more than 200 per survey 1 to 6 (one to 6) for the duration of the contest period. For survey 7 (seven), there will be no limit to the number of eligible entries submitted.

To constitute a valid entry, survey seven must be entered during the Contest Period. In addition, each entry shall be subject to approval and confirmation by API. Any entry not so approved or confirmed by API, or determined by API to be incomplete, inactive or otherwise ineligible, shall be deemed an invalid entry and not entered into the Contest. The determination of approval, completeness, activity or ineligibility may occur after the end of the Contest Period.

Any other method of entry is void. Non-compliance with any entry procedure will result in disqualification. All surveys and entries must either be completed and/or entered received by 11:59 p.m. EST January 31, 2018 (the "Contest Closing Date").

Delivery/Draw

Following the end of the Contest Period, entrant survey credits will be tallied and applied to their respective account within the March, 2019 billing period.

The energy star appliance draw will be held on March 8, 2019. The selected entrant must correctly answer the mathematical skill-testing question and must return the properly executed release form within the specified time. The selected entrant will be notified by telephone, email and/or mail approximately the first week following the end of the Contest Period. If the skill-testing question is answered incorrectly, the selected entrant does not respond within two week

from first attempt of being notified, or the properly executed release form is not returned within the specified time, then the selected entrant will be disqualified from the Contest and an alternate entry will be randomly drawn from the pool of eligible entries. API will not be responsible for failed attempts to contact a selected entrant.

General Rules

Any entry which is in violation of these Rules and Regulations or received after the end of the Contest Period is void, and the entrant shall be disqualified from the Contest.

Residential entrants must be residents of Ontario who have reached the age of majority. If a business or commercial customer is selected as a winner, the business owner or officer will be assigned the prize for distribution at his/her sole discretion.

Contest excludes employees, agents and representatives of any of the following, and anyone with whom such persons are living (whether related or not) and a member of any such person's immediate family (regardless of where they live): Algoma Power Inc. and its affiliated companies. In these rules and regulations, "immediate family" includes mother, father, brother, sister, son, daughter, partner and/or spouse.

The selected entrant will also be required to sign a declaration and release form ("the Release Form") confirming compliance with these Rules and Regulations, acceptance of the prize, without substitution and releasing API, its affiliates and respective shareholders, directors, officers, employees, agents, representatives, successors and assigns (collectively, the "Released Parties") from any liability in connection with the prize or the Contest. The Release Form must be returned within the time period specified or the prize will be forfeited.

No communication will be entered into except with the selected entrant. By entering the Contest, all entrants consent to the use, without compensation, of their name, city of residence, audio/video image, statements, and/or photograph in any related publicity. The prize is non-transferable and cannot be redeemed for cash.

Notwithstanding anything contained in these Rules and Regulations, the Released Parties do not accept any responsibility for loss, damage or claims from any cause whatsoever relating to the Contest. The Released Parties will not be responsible for late, lost, illegible, incomplete, falsified and/or destroyed entries and all such entries are void. The Released Parties will not be responsible for any failure of the website during the Contest or for any problems or technical malfunction of computer online systems, servers, access providers, computer equipment, software, failure of any email, online or Internet entry to be received by API, whether due to technical problems, traffic congestion on the Internet or at any website, or any combination thereof or any other cause, including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion.

The use of an invalid email address will void the entry. Entrants using multiple email addresses to enter the Contest will be disqualified from the Contest. In the event of a dispute, entries will be deemed to have been submitted by the authorized account holder of the email address associated with the applicable API account. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider or other organization (e.g. educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. If the identity of an entrant is disputed, the authorized account holder associated

with the email account at the time of entry will be deemed the entrant. A selected entrant may be required to provide proof of being the authorized account holder of the email address associated with the selected entry. The sole determinants of the time for the purposes of a valid entry in the Contest are the Contest server machine(s).

API reserves the right, subject to applicable law, to terminate, amend or modify this Contest or any part thereof at any time and in any way, without prior notice; however, API may give notice of any such termination, amendment or modification on its website. Without limitation, API reserves the right, in its sole discretion; to cancel or suspend the Internet portion of the Contest should a virus, bug or any other cause beyond API's reasonable control corrupt the security or proper administration of the Contest.

Any attempt to deliberately damage any website or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, API reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

All entries become the permanent property of API and no entry will be returned.

DECLARATION AND COMPLETE RELEASE AND WAIVER OF CLAIM
Algoma Power Inc. ("API") Make
Your Voice Count Contest (the
"Contest")

INSTRUCTIONS: Read the entire document and complete the areas requiring certain information. Sign the document where required in the presence of a Witness and return one signed copy.

Selected Entrant's personal information

Name: _____

Address: _____

Telephone: _____ Age: _____

PRIZE: _____ (the "Prize")

SKILL TESTING QUESTION

One of the requirements to be declared a winner is that a skill-testing question is to be correctly answered without mechanical or other assistance.

Please correctly answer the following skill-testing question without mechanical or other assistance:

Skill testing question: 800 divided by 4
 Multiplied by 3
 Subtract 5
 Add 20

Answer: _____

I, the Selected Entrant identified above, am the selected entrant for the Prize in the Contest. I understand that I have been offered a prize consisting of **one (1)**:
_____ if I correctly answer the mathematical skill-testing question above, complete this Declaration and Complete Release and Waiver of Claim and otherwise comply with the Official Rules, and that at that point I will be the Contest winner (the "Winner").

NOTICE: By signing this document you give up certain legal rights. This document contains a complete release and waiver of claims - read completely before signing. You also understand and agree that by signing this document you are acknowledging full compliance with the official Rules and Regulations. The undersigned also consents to the release of personal information in connection with the Contest.

In witness whereof I have executed this Declaration and Complete Release and Waiver of Claim this _____ day of _____, 2018.

Signature: _____

Name (Please Print): _____

Witness Signature: _____

Witness Name (Please Print): _____